

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
955561-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/DCCC/D/Congr	candidate	12149

Billing Address:

Media Strategies - VA
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	955561	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/08/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	- 1 - 1 - -	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 - 1 - 1 - - 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 6:28 AM 6a Daybreak 6-7a :30 CSP1203H \$1,400.00 NM									
2 WMURTh 10/04/12 6:09 AM 6a Daybreak 6-7a :30 CSP1203H \$1,400.00 NM									
2	10/02/12	10/08/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	-- 1 - 1 -	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 - 1 - 1 - - 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 7:59 AM Good Morning America 7-9a :30 CSP1203H \$550.00 NM									
2 WMURTh 10/04/12 8:29 AM Good Morning America 7-9a :30 CSP1203H \$550.00 NM									
3	10/06/12	10/06/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	----- 1 -	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----- 1 - 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/06/12 7:27 AM 7a Weekend Daybreak 7-9a :30 CSP1203H \$400.00 NM									
4	10/04/12	10/04/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	--- 1 ---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 --- 1 --- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/04/12 12:25 PM News 9 at Noon 12-1230p :30 CSP1203H \$650.00 NM									
5	10/02/12	10/08/12	KATIE Class of Time - Pre-emptible with notice	3-4P	11-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 11----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 3:41 PM KATIE 3-4P :30 CSP1203H \$250.00 NM									
2 WMURM 10/08/12 3:27 PM KATIE 3-4P :30 CSP1203H \$250.00 NM									
6	10/02/12	10/08/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	----- 1 -	:30	1	\$250.00	NM

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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955561-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Shea-Porter/DCCC/D/Congcandidate			12149

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/12	10/08/12	ELLEN EF	4PM-5PM	-----1--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/05/12 3:59 PM ELLEN EF 4PM-5PM :30 CSP1203H \$250.00 NM									
7	10/04/12	10/04/12	News 9 at 5	5-6p	---1---	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS ---1--- Spots/Week 1 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/04/12 5:22 PM News 9 at 5 5-6p :30 CSP1203H \$1,400.00 NM									
8	10/02/12	10/08/12	News 9 at 6	6-7p	-1-----	:30	1	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS -1----- Spots/Week 1 Rate \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 6:21 PM News 9 at 6 6-7p :30 CSP1203H \$2,700.00 NM									
9	10/02/12	10/08/12	Chronicle NH	7-730p	1-1----	:30	2	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS 1-1---- Spots/Week 2 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/03/12 7:27 PM Chronicle NH 7-730p :30 CSP1203H \$1,100.00 NM									
2 WMURM 10/08/12 7:27 PM Chronicle NH 7-730p :30 CSP1203H \$1,100.00 NM									
10	10/08/12	10/08/12	Castle	10-11p	1-----	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS 1----- Spots/Week 1 Rate \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/08/12 10:34 PM Castle 10-11p :30 CSP1203H \$2,800.00 NM									
11	10/02/12	10/08/12	News 9 at 11	11-11:35p	1-1-1-1	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS 1-1-1-1 Spots/Week 4 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/03/12 11:13 PM News 9 at 11 11-11:35p :30 CSP1203H \$1,100.00 NM									
2 WMURF 10/05/12 11:33 PM News 9 at 11 11-11:35p :30 CSP1203H \$1,100.00 NM									
4 WMURSu 10/07/12 11:31 PM News 9 at 11 11-11:35p :30 CSP1203H \$1,100.00 NM									
3 WMURM 10/08/12 11:27 PM News 9 at 11 11-11:35p :30 CSP1203H \$1,100.00 NM									
12	10/05/12	10/05/12	6a Daybreak	6-7a	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS ----1-- Spots/Week 1 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/05/12 6:29 AM 6a Daybreak 6-7a :30 CSP1203H \$700.00 NM									

Total Spots **19**

Gross Total **\$19,900.00**

Payment Terms 30 Days

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Advertiser	Product	Estimate Number
Shea-Porter/DCCC/D/Cong	candidate	12149

<u>Agency Commission</u>	\$2,985.00
<u>Net Amount Due</u>	\$16,915.00